

SOCIAL CARE BRIEFING:

A CANDID DISCUSSION
ON SOCIAL MEDIA FOR
CUSTOMER SERVICE

Execs In The Know

TUESDAY, AUGUST 29TH, 2017

Agenda

Meeting Location:
Hilton Dallas Corporate Office
15305 North Dallas Parkway, Suite 600
Addison, TX 75001

9:00 A.M. – 9:15 A.M. **Introductions**

Each panel participant will have a couple of minutes to introduce themselves, including their experience and their current responsibilities.

9:15 A.M. – 10:30 A.M. **Executive Roundtable With the Social Support Providers**

A list of questions will be prepared and shared with our vendor partners in advance of the session. The questions will be sourced from the audience in advance of the meeting. For each question, each participant will have up to three minutes to respond and then five minutes is allotted for discussion. This may include responses to comments made by other roundtable members and/or questions from the audience.

10:30 A.M. – 10:45 A.M. **Break**

10:45 A.M. – 12:15 P.M. **Executive Roundtable With Social Support Providers Resumes**

12:15 P.M. – 12:30 P.M. **Closing Statements**

Each panel member is offered the opportunity to offer a closing statement.

12:30 P.M. – 1:15 P.M. **Lunch**

1:15 P.M. – 3:30 P.M. **Corporate Only Discussion**

3:45 P.M. – 5:00 P.M. **Cocktail Hour**

Location: TBD

CONTACT:

If you are interested in attending, contact Chad McDaniel at chad@execsintheknow.com or 623-234-2843.